

Social Media Post Planner



This Book Belongs To

Social Media Overview

About

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Social Media Handles

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Competition

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Target Audience

Gender: Children: ☐ Yes ☐ No

Age Range: Interests:

Marital Status:

Location:

Income:

Daily Planner

Priorities

[illegible]

Goals

[illegible]

Schedule

[illegible]

To Do

[illegible]

Notes

Weekly Planner

	Platform	Post	Time	Stats
Sun				
Mon				
Tue				
Wed				
Thu				
Fri				
Sat				

Monthly Planner

January

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There is a margin at the top, and the entire page is enclosed in a thin black border.

Monthly Planner

February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

[illegible]

Monthly Planner

March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List	Notes

Monthly Planner

April

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

[illegible]

Monthly Planner

May

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

[illegible]

Monthly Planner

June

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

[illegible]

Monthly Planner

July

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

[illegible]

Monthly Planner

August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List	Notes

September

[illegible]

Monthly Planner

October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There is a margin at the top, followed by several rows of lines, and another margin at the bottom. The paper is framed by a thin black border.

Monthly Planner

November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

[illegible]

Monthly Planner

December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

[illegible]

Notes

[illegible]

Monthly Trends

January	February	March
April	May	June
July	August	September
October	November	December

Monthly Review

What Worked

What Did Not Work

Do More of

Do Less of

This Month I Achieved

Yearly Planner

Jan				
Feb				
Mar				
Apr				
May				
Jun				
Jul				
Aug				
Sep				
Oct				
Nov				
Dec				

Yearly Overview

Jan				
Feb				
Mar				
Apr				
May				
Jun				
Jul				
Aug				
Sep				
Oct				
Nov				
Dec				

Annual Overview

January	February	March
April	May	June
July	August	September
October	November	December

To Do List

[illegible][illegible]

Post Ideas

Post Somethings About	Post Somethings About	Post Somethings About
Post Somethings About	Post Somethings About	Post Somethings About
Post Somethings About	Post Somethings About	Post Somethings About
Post Somethings About	Post Somethings About	Post Somethings About
Post Somethings About	Post Somethings About	Post Somethings About

Post Review

Platform:	    	Date & Time Posted:
Post:		
Like:		
Follower:		
Comments:		
Improvements		

Platform:	    	Date & Time Posted:
Post:		
Like:		
Follower:		
Comments:		
Improvements		

Instagram Post Planner

Topic:

Post Date:

Post Time:

Photo/Video

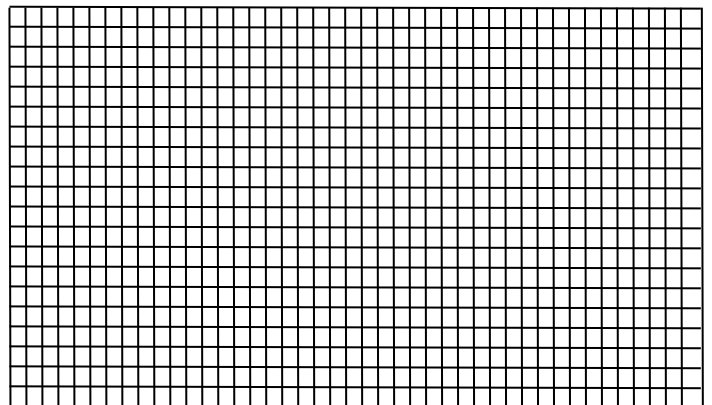
Caption

Hashtags

Checklist

Call To Action

- ☐ Take Pic/Video
- ☐ Edit
- ☐ Caption
- ☐ Include a call to action
- ☐ Hashtags
- ☐ Add Location
- ☐ Tag your Image
- ☐ Engage with comments



Linkedin Post Planner

Post	Post Number	Post Date	Time	Day

Notes

Twitter Post Planner

Post	Post Number
	Date
	Notes

Post	Post Number
	Date
	Notes

Facebook Post Planner

Year:	Month:	
Page Number:		
Day:	Date:	Time:
Post Title		
Link:		
Follower:	Likes:	Clicks:

Notes

Year:	Month:	
Page Number:		
Day:	Date:	Time:
Post Title		
Link:		
Follower:	Likes:	Clicks:

Notes

Pinterest Post Planner

Post Date:

Post Time:

Schedule?

☐

Yes

☐

No

Promote

☐

Yes

☐

No

Links:

Budget:

Goals for Post

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Hashtags & Keywords

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Image & Descriptions

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Links & Report

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Notes

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Blog Post Planner

Title:	Call to Action
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Topic:	☐ Tutorial	☐ Review	☐ List	☐ Article	☐ Guest Post
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Keywords	Tags

Publish Date:

Category:

Post Status:	☐ Draft
	☐ Scheduled
	☐ Edit
	☐ Published
	☐ Seo

Resource:

Checklist
☐
☐
☐
☐
☐
☐
☐
☐
☐
☐
☐

Affiliate:
OPT in:
Giveaway:
Internal Links:
External Links:

Social Media	
☐ 	☐
☐ 	☐
☐ 	☐
☐ 	

Youtube Post Planner

Title:

Category:

Duration:

Keywords

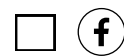
Descriptions

Talk About

Supplies

Links

- | | |
|---------------------------------------|--------------------------------|
| ☐ Film | ☐ Music |
| ☐ Voiceover | ☐ Post |
| ☐ Edit | |
| ☐ Thumbnail | |
| ☐ Descriptions | |
| ☐ Tags | |
| ☐ Upload | |
| ☐ Effects | |



Password Log

Website		Website	
Username		Username	
Password		Password	
Email		Email	
Website		Website	
Username		Username	
Password		Password	
Email		Email	
Website		Website	
Username		Username	
Password		Password	
Email		Email	
Website		Website	
Username		Username	
Password		Password	
Email		Email	
Website		Website	
Username		Username	
Password		Password	
Email		Email	
Website		Website	
Username		Username	
Password		Password	
Email		Email	

Password Keeper

Website		Platform	
Username		    	
Password		Notes	
Email			

Website		Platform	
Username		    	
Password		Notes	
Email			

Website		Platform	
Username		    	
Password		Notes	
Email			

Website		Platform	
Username		    	
Password		Notes	
Email			

Website		Platform	
Username		    	
Password		Notes	
Email			

Website		Platform	
Username		    	
Password		Notes	
Email			

Platform

Username:

Duration:

Associated Email:

Associated Phone Numbers:

Device used to log in:

About the Account

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Connected Social Media

Best Time To Post

Best time to post

Sunday:

Monday:

Tuesday:

Wednesday:

Thursday:

Friday:

Saturday:

Best days of the week

[illegible]

Followers Stats

Platform:

Date:

Current Follower:

Followers Goal:

[illegible]

Followers Growth

Platform:

[illegible]

Hashtags Manager

[illegible]

Hashtag Set

[illegible][illegible]

Hashtag Tracker

[illegible][illegible]

Statistics

Platform:

Year:

Month	Followers	Growth	Posts	Top Viewed
January				
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

Improvement Plan

[illegible][illegible]

Action 2

[illegible]

Action 3

[illegible]

Action 4

[illegible]

Blog Income Tracker

[illegible]

Income Tracker

[illegible]

Bill Payment Tracker

[illegible]

Campaign Tracker

[illegible]

Expense Tracker

[illegible]

Notes